Five Star Community Engagement Leadership Conference

Tuesday, October 2, 2012
8 a.m. to 3 p.m.

Jungle Island
1111 Parrot Jungle Trail

WHO?
• COMMUNITY INVOLVEMENT SPECIALISTS
• PTA/PTSA PRESIDENTS
• COUNSELORS
• STAFF LIAISONS FOR SCHOOL VOLUNTEERS, LEGISLATIVE ADVOCACY, BUSINESS PARTNERSHIPS

WHAT?
• PARENTAL INVOLVEMENT RESOURCES
• SCHOOL VOLUNTEER PROGRAM
• FIVE STAR SCHOOL AWARD
• ORGANIZATIONAL MANAGEMENT
• LEGISLATIVE ADVOCACY

TO REGISTER
• Log into the Professional Development system through the employee portal
• Click on “Find Meeting by Title”
• Select “R” for “Rules of Engagement Leadership Conference”

FOR MORE INFORMATION
Call 305-995-2995 or see briefing ID# 12128

Sponsored by Target
Recognizing Community Excellence in Community Engagement
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<thead>
<tr>
<th>Session</th>
<th>Location</th>
<th>Presenter(s)</th>
<th>Time(s)</th>
<th>Audience</th>
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<tbody>
<tr>
<td>Registration/Vendor Fair</td>
<td>Lobby</td>
<td>Vendors</td>
<td>7:30 - 3:30 p.m.</td>
<td>All Participants</td>
</tr>
<tr>
<td>Opening</td>
<td>Ballroom</td>
<td>Ms. Lisa Thurber, District Director Office of Community Engagement</td>
<td>9:00 - 9:30 a.m.</td>
<td>All Participants</td>
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<tr>
<td>Developing Partnership Strategies to Build a Successful Dade Partner’s Program</td>
<td>Room Jacaranda North</td>
<td>Ms. Arlene Martinez, Director Office of Community Engagement</td>
<td>9:45 - 10:45 a.m. 11:00 - 12:00 noon 1:20 - 2:20 p.m.</td>
<td>Administrators Dade Partners Liaisons Counselors (CIS) Event/Club Sponsors PTA/PTSA</td>
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<tr>
<td>Advocacy 101</td>
<td>Room Flamboyant</td>
<td>Lubby Navarro, Director Intergovernmental Affairs, Grants Administration</td>
<td>9:45 - 10:45 a.m. 11:00 - 12:00 noon 1:20 - 2:20 p.m.</td>
<td>All Participants</td>
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<td><strong>Be on Target, Be a Five Star School</strong>&lt;br&gt;The Five Star School Award is the highest and most distinguished award given by the Florida Department of Education and the Council for Community Involvement. Many schools may have strong community involvement programs in one area, but outstanding schools develop strong programs in five areas. These are the five stars of the award. In this panel discussion facilitated by Five Star schools, participants will be engaged with best practices and strategies to meeting the goal of becoming a Five Star School.</td>
<td>Treetop Ballroom</td>
<td>Ms. Patricia Lee, Staff Specialist Office of Community Engagement 5 Star Panel (TBD)</td>
<td>1:20 - 2:20 p.m.</td>
<td>Administrators School Volunteer Liaisons (CIS) Event/Club Sponsors PTA/PTSA</td>
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<tr>
<td><strong>Connecting Families, Communities and Schools</strong>&lt;br&gt;This interactive panel discussion will include: support of parental involvement initiatives offered through the District; Discussion on PTA/PTSA fundraising to support advocacy; How to effectively utilize The Parent Academy; Accessing information about KidCare of Florida and; Best practices to having “Family Friendly Schools”.</td>
<td>Flamboyant</td>
<td>Mr. Paul Wilson, Executive Director Office of Community Engagement&lt;br&gt;Mr. Teri Weinstein – Miami-Dade County Council Region Coordinator&lt;br&gt;Mr. Joseph Gebara – Chair, Title I District Advisory Council&lt;br&gt;Mr. Barbara Biggart&lt;br&gt;Mr. Maria Elena Garganta&lt;br&gt;Dr. Guilhene Benjamin Teacher Counselor</td>
<td>9:45 - 10:45 a.m.&lt;br&gt;11:00 - 12:00 noon&lt;br&gt;1:20 - 2:20 p.m.</td>
<td>Administrators Teachers Counselors (CIS)</td>
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</tbody>
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## Project Challenge
Project Challenge, Inc. an Experience Based Training and Development group whose expertise is in providing team training solutions. Through the development of customized adventure activities, games and simulations that specifically address client expectations, Gino and his team facilitate changes in areas such as genuine dialogue, teamwork, decision making, developing shared values and vision as well as building more authentic relationships. To meet these needs Project Challenge draws from the fields of Integral Philosophy, Organizational Development and Psychology and uses activities as varied as portable indoor simulations, sailing, challenge adventure courses, kayaking and drumming/percussion ensembles.

### Your School, Your Volunteers
**Included in this session is** a general overview of Miami-Dade County Public Schools, procedures, and guidelines for school volunteers; recruiting techniques; services volunteers can provide at the school and; exploring best practices for effectively utilizing and retaining school volunteers.

### FIVE STAR SCHOOLS AWARD PRESENTATION (LUNCH)
**Lisa Thurber, District Director Office of Community Engagement**

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<td>Project Challenge</td>
<td>Treetop Ballroom</td>
<td>Ms. Diana Venturini, Director Office of Community Engagement Gino Coca-mir Project Challenge Inc., Co-owner</td>
<td>9:45 - 10:45 a.m. 11:00 - 12:00 noon 1:20 - 2:20 p.m. 2:30 - 3:30 p.m.</td>
<td>All Participants</td>
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<td>Your School, Your Volunteers</td>
<td>Treetop Ballroom</td>
<td>Mr. Vince Dawkins, Director Office of Community Engagement</td>
<td>9:45 - 10:45 a.m. 11:00 - 12:00 noon</td>
<td>Volunteer Liaisons Counselors (CIS) Event/Club Sponsors</td>
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<td>FIVE STAR SCHOOLS AWARD PRESENTATION (LUNCH)</td>
<td>Treetop Ballroom</td>
<td>Lisa Thurber, District Director Office of Community Engagement (TBD) Target</td>
<td>12:15 -1:15 p.m.</td>
<td>ALL Participants</td>
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Congratulations!
2012-13 Five Star Schools

Elementary Schools
- Air Base Elementary
- Amelia Earhart Elementary
- Charles R. Hadley Elementary
- Christina M. Eve Elementary
- Claude Pepper Elementary
- Cutler Ridge Elementary/Assurant Satellite
- Howard Drive Elementary
- Kendale Lakes Elementary
- Kendale Elementary
- Marjory Stoneman Douglas Elementary
- Ojus Elementary
- Oliver Hoover Elementary
- Springview Elementary School
- Sunset Elementary
- Wesley Matthews Elementary
- William Lehman Elementary
- Zora Neale Hurston Elementary

K-8 Centers
- Bob Graham Education Center
- David Lawrence Jr. K-8 Center
- Devon Aire K-8 Center
- Eugenia B. Thomas K-8 Center
- Frank C. Martin K-8 Center
- John I. Smith K-8 Center
- Winston Park K-8 Center

Middle Schools
- Hammocks Middle
- Herbert A. Ammons Middle
- Palm Springs Middle
- W.R. Thomas Middle

Senior High Schools
- Coral Reef Senior High

Making CONNECTIONS
Old Challenges & New Technology

Featuring Dr. Joe Mazza
Lead Learner @Knapp Elementary School, Landsdale, Penn.

Thanks to our presenting partner and conference exhibitors

Aflac • Boards & More LLC • Curriculum Associates
Florida Diagnostic and Learning Resources System (FDLRS) – South Florida
Ibiley • LifeCraft Financial Group • Promethean • Safari Montage
South Florida Educational Federal Credit Union
The Miami-Dade County Youth Fair & Exposition
United Way of Miami-Dade • University of Phoenix
Valic Financial Advisors, Inc. • Zaner-Bloser
Keynote Speaker
Dr. Joe Mazza
Lead Learner @Knapp Elementary School

Dr. Joe Mazza serves as lead learner at Knapp Elementary School, a diverse learning community in Lansdale, Pennsylvania. He is an educational innovator, and has spent his career working with students, teachers & families as a 3rd grade teacher, bilingual assistant principal, middle school vice-principal and now elementary principal. In each setting, he has assumed the role of TV studio producer, webmaster and school technology integration coach. He is the 2013 recipient of EdTech Digest’s Leader Setting a Trend Award.

Joe’s dissertation topic: Principals’ use of social media tools to build home-school partnerships connected him closely to the work of family engagement researcher Dr. Joyce Epstein. Much of his work revolves around translating the work of leading family engagement researchers into today’s growing use of social media. He’s currently working as a consultant on the MetLife Teacher Capacity Project based in Washington, D.C.

A big social media user, Joe uses these tools to connect his local and global learning environments. He blogs consistently for popular educational publications like Edutopia, Connected Principals, SmartBlogs for Education and Parent Involvement Matters. Joe’s also reflects on his own blogs, eFACE Today to share innovative ways educators complement face-to-face communications between home and school and at leadlearner.com as a general reflective leadership space. He leads a weekly global Parent Teacher Chat on Twitter (#ptchat) and in March orchestrated an inquiry trip to Finland to study their #1 ranked educational system. The University of Pennsylvania Graduate School of Education inquiry blog set the tone for a globally transparent conversation using multiple social media tools as his doctoral team reported LIVE from Finnish classrooms.

Most recently, Joe joined PennGSE as their “Innovation Coach” for the 13-14 academic year. He is also working with the Institute for Educational Leadership’s family and community engagement team to amplify innovative high and low tech strategies put into the field and is a member of the National Family Engagement Advisory Board.

Connect on Twitter at @joe_mazza. Joe’s Personal Learning Network (PLN) covers students, parents and educators in 78 countries. His transparent learning on Twitter recently surpassed 20,000 tweets since he became a connected educator in 2010. He was recognized at the Bammy Awards in Washington D.C. in September 2012 as one of the nation’s top 20 most influential social media users and is a finalist for Elementary Principal at the September 2013 Bammy Awards.

Joe’s passions lie in activating student voice, engaging all families, building teacher leadership and making technology integration as ubiquitous as possible. Building meaningful relationships are at the heart of his daily work in teaching, learning and leadership.

Agenda

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<td>Opening</td>
<td>Treetop Ballroom</td>
<td>Ms. Lisa Thurber</td>
<td>8:30 a.m. – 8:45 a.m.</td>
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<td>Keynote Address: Principal as Lead Learner</td>
<td>Treetop Ballroom</td>
<td>Dr. Joe Mazza</td>
<td>8:45 a.m. – 9:30 a.m.</td>
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<tr>
<td>Home &amp; School 2.0-If we're invested in meeting the needs of all of our families, what does a comprehensive family &amp; community engagement approach look like? During this session, participants will have the opportunity to work together to create and leave with 1) A comprehensive menu of two-way/multi-way communications, 2) Innovative ideas to engage stakeholders using high and low tech, and 3) Exposure to a global support network to encourage and cultivate future efforts based upon relationships with other like-minded educators.</td>
<td>Flamboyant</td>
<td>Facilitator: Lisa Thurber</td>
<td>Presenter: Dr. Joe Mazza</td>
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<tr>
<td>PTA/PTSA 305: “Year of the Local Unit” Principal &amp; PTA-School Principals and local unit PTA members will learn how to improve and maintain a positive working relationship through discussions on PTA/school-related scenarios.</td>
<td>Flamboyant</td>
<td>Facilitator: Angela Losano</td>
<td>Presenter: Dr. Sharon Lopez</td>
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<tr>
<td>The ABCs of Technology—Bring your mobile device and prepare to learn about a variety of FREE resources to communicate with colleagues, parents and the community!</td>
<td>Jacaranda South</td>
<td>Facilitator: Jeff Roncl</td>
<td>Presenter: Cindy Caldwell</td>
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<tr>
<td>Using Edmodo with Parents—This free, web-based tool, similar to Facebook, enhances communication between teachers, students, administrators and parents. Bring your smart phone, tablet, or laptop to this interactive session.</td>
<td>Jacaranda North</td>
<td>Facilitator: Diana Venturini</td>
<td>Presenter: Crisit Charters</td>
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<td>Building Business Partnerships—The who, what, when and how of building business partnerships. Learn about a new resource to connect you with prospective business partners for your school. Also learn about the Office of Community Engagement Collaboration Portal, designed to assist you in registering and keeping track of your Dade Partners.</td>
<td>Arboretum</td>
<td>Presenters: Ariene Martinez and Patty Vargas</td>
<td>9:45 a.m. – 10:45 a.m.</td>
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<td>Be on Target: Be a 5 Star School! The Five Star School Award is the highest and most distinguished award given by the Florida Department of Education. In this panel discussion facilitated by Five Star schools, participants will be provided with best practices and strategies to meeting the goal of becoming a Five Star School.</td>
<td>Arboretum</td>
<td>Facilitator: Patricia Lee</td>
<td>Presenters: 5 Star Panel</td>
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<tr>
<td>iCare—Learn about the district’s service excellence initiatives and how schools are making sure that their customers count.</td>
<td>Banyan</td>
<td>Facilitator: Vince Dawkins</td>
<td>Presenter: Joseph Gebara</td>
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<tr>
<td>Exhibitors Fair</td>
<td>Lobby</td>
<td>Various</td>
<td>8:00 a.m. – 9:00 a.m.</td>
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<tr>
<td>Lunch &amp; Five Star School Awards Presentation</td>
<td>Ballroom</td>
<td>Lisa Thurber</td>
<td>12:15 p.m. – 1:15 p.m.</td>
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Community Engagement Leadership Conference

Making CONNECTIONS
Old Challenges & New Technology

Workshop topics include:
Strategies for Engaging Parents via Social Media
Be a Five Star School • Building Business Partnerships
Collaborating with PTA/PTSA 305
ABCs of Technology • Using Edmodo with Parents
iCare Service Excellence Initiative • Exhibitor Fair

Thursday, October 3, 2013
8 a.m. - 3 p.m.
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1111 Parrot Jungle Trail

Master plan points available!
PTA/PTSA Presidents Click here to register
For more information call: 305-995-1265
or email: vsdawkins@dadeschools.net
Making CONNECTIONS
Old Challenges & New Technology

Workshop topics include:
- Strategies for Engaging Parents via Social Media
- Be a Five Star School • Building Business Partnerships
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Title: “Making Connections”
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or email: vsdawkins@dadeschools.net